



## Current Sponsorship Opportunities

**Build meaningful connections with Hilltop Artists' youth and their networks of support.**

### Mission

Since 1994: Using **glass art** to connect **young people** from diverse cultural and economic backgrounds to **better futures**.

### Guiding Vision

We and our partners are youth advocates. **It is our responsibility to uplift and center their experiences and stories.**



## Sponsor partnerships: simple or nuanced

We're excited to partner with you to support our youth and to help meet your marketing goals. Explore our options and share your ideas! Is a donation from your business a better fit? Let us know: we're happy to work with you!

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## Hilltop Artists Audiences

- creative youth and young adults ages 12 - 26+
- donors, supporters, volunteers, and neighbors who care about education, creativity, and justice
- art and glass art fans and collectors
- locally-minded shoppers and consumers
- executives, leaders, and elected officials
- artists, educators, and nonprofit professionals
- engaged and enthusiastic online community

## Stats

### In Person

- 15K attendees at events throughout the year
- 650+ students served annually

### Virtual

- Website: 17K+ users, 36K+ sessions
- 13K CRM contacts, 6K+ email subscribers
- Facebook: 6K+ likes, 7K+ followers
- Instagram: 7K+ followers
- Audiences on LinkedIn & Bluesky

## Special Events

### In Person

- Better Futures Luncheon (each October)
- Visiting Artists and Residencies
- Winter Glass VIP Pre-Sale and Sale
- Gallery Sales
- Spring Glass Sale
- Studio Tours
- Arts Night Out Community Block Party

### Virtual

- Interviews and takeovers
- Art-making demonstrations



## Sponsor Partner Activations

Mix and match opportunities or choose a specific level. **Explore the benefits of each level on the next page.**



### Annual Sponsorship Levels

\$25,000 (Limit 1) **Hilltop Artists Champion**

\$15,000

- (Limit 1) **Presenting Partner for Better Futures Celebration**

You are the top sponsor for our annual October fundraising event.

\$10,000

- **Benefactor**

Can be applied to the annual October fundraising event, or educational program or public event like the Arts Night Out Block Party, Arts Connect, or Summer Glass Arts.

\$5,000

- **Patron**

Can be applied to the annual October event or educational program or public event like the Arts Night Out Block Party, Arts Connect, or Summer Glass Arts.

\$3,000

- **Host**

Exclusive sponsor for either the Winter Sale (1st Saturday of December) or Spring Sale (1st Saturday of May).

\$2,500

- **Artist Level** for the Better Futures Celebration

\$1,000

- **Gaffer Level** for the Better Futures Celebration

## BENEFITS & ACTIVATIONS

	<i>Hilltop Artists Champion</i>	<i>Presenting Partner</i>	<i>Benefactor</i>	<i>Patron</i>	<i>Host</i>	<i>Artist</i>	<i>Gaffer</i>
	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$2,500	\$1,000
• Recognition on webpage(s)	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Seating & recognition at event(s)	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Inclusion in social media thank yous	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Acknowledgment in Director's remarks	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Sponsor Impact Report	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Individual social media thank you post	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• Logo & branding recognition at event(s)	🔥	🔥	🔥	🔥	🔥	🔥	🔥
• 2 tickets to Winter Glass Pre-Sale	🔥	🔥	🔥	🔥	🔥	🔥	
• Experiential marketing opportunities	🔥	🔥	🔥	🔥	🔥		
• Branded giveaways or collateral for favors	🔥	🔥	🔥	🔥			
• Logo on collateral	🔥	🔥	🔥	🔥			
• Logo in Hilltop Artists website footer	🔥	🔥	🔥	🔥			
• Logo & link in 6+ emails to 6K+ subscribers	🔥	🔥	🔥	🔥			
• Speaking opportunities/student engagement	🔥	🔥	🔥				
• Glassmaking lesson for 10	🔥	🔥					
• Table decor & favors for sponsor guests	🔥	🔥					
• Branded content opportunities	🔥	🔥					



## A-la-Carte Sponsorship

From the examples above, or through a plan we create together, you can customize your support, starting at \$350.

### Example of a \$1,300 a-la-Carte Sponsorship

- Host an info booth at the Winter Sale (\$500)
- A company representative learns to create an art project with production students on Instagram (\$300)
- Present a live-stream of a visiting artist working with our alumni production team (\$500)

## In-Kind Sponsorship

Sponsors can be monetary or in-kind. Do you have a product you can donate to support our programs or events? We would love to feature your product in our programs and/or events.



## Current and Past Sponsors

Our students are cool and do amazing work, and our supportive and invested community is a vital part of their journeys toward better futures.

**When you partner with us, you're in good company. Many of the most respected and engaged businesses come back to work with us year after year.**

**Thank you to our current and past sponsors:**

Virginia Mason Franciscan Health, Commencement Bank, Olympic Eagle Distributing, Multicare, KNKX, Molina Healthcare, BECU, Tapco Credit Union, Columbia Bank, Umpqua Bank, Harborstone Credit Union, First Federal Bank, Tacoma Community College, University of Puget Sound, Pacific Lutheran University, Chihuly Studio, DaVita, WorkForce Central, Watson's Greenhouse and Nursery, H&R Block, Hotel Murano, AVMS, We R Tacoma (Tacoma Rainiers & Defiance), Rusty George Creative, and McMenamain's.

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